

CASH FLOW

Discussion questions

1. What is cash flow in your language? _____
2. Describe the sources of your cash flow: where does your money come from and where does it go to?
3. How important is a good cash flow for your company and what are dangers of a poor cash flow?

Language analysis

Business people have been found to talk about cash flow in two main ways: how to improve it and also when things go wrong. Look at the following sentences and fill in the missing gaps. The words in the box below are either related to improving cash flow or discussing problems with it.

1. We have had _____ cash flow difficulties.
2. They need to _____ their cash flow problems.
3. This will _____ the cash flow for small and medium-sized companies.
4. There needs to be cash flow _____.
5. The _____ of cash flow growth has been bigger than expected.
6. The company _____ cash flow difficulties.

improve *ran into* *rate*

severe *solve* *maximization*

Cash flow grammar

1. Cash flow very often forms itself into longer phrases. Match each phrase to the headings below:
 - a) cash flow management
 - b) cash flow figures
 - c) cash flow forecasts

d) cash flow behaviour

e) cash flow growth

f) cash flow monitoring

g) cash flow profile

h) cash flow statement

looking after cash flow _____

predicting cash flow _____

analysing cash flow _____

Language practice

Continue the following sentences by discussing with your teacher/partner:

1. We can achieve cash flow maximization by
2. A company I know has had severe cash flow difficulties because
3. In the past we have solved our cash flow difficulties by

Now discuss or write about one of the following:

cash flow forecasting in your company

cash flow management in your company

describe what is involved in a cash flow statement