

## CASH FLOW

### a) Keynes

‘Cash flow’ was the fifty-ninth most significant two word cluster in the BEC corpus.

| N  | Word      | bec freq. | bec.lst % | bnc freq. | bnc.lst % | Keyness | P        |
|----|-----------|-----------|-----------|-----------|-----------|---------|----------|
| 59 | CASH FLOW | 66        | -         | 0         | -         | 141.3   | 0.000000 |

### b) Semantic Prosody

Left: Very small sample size but two groups identified.

| semantic prosody   | frequency/ 66 & % | example   |
|--------------------|-------------------|---|
| availability       | 8- 12.12%         | <i>free</i> cash flow   |
| helping cash flow* | 5 - 7.57%         | <i>this will improve the</i> cash flow for small and medium-sized companies |

\*Includes two instances of right of the node collocation, e.g. *cash flow maximization*.

Right: One group identified. This shows slightly more interest in negative than positive aspects of cash flow:

| semantic prosody | frequency/ 66 & % | example   |
|------------------|-------------------|---|
| negative         | 6 - 9.09%         | severe cash flow <i>difficulties</i><br>solve their cash flow <i>problems</i> |

**N**

**Concordance**

18 over of £67k. Early on, the company ran into cash flow difficulties and received £25k from  
19 interest whereas a busy business with severe cash flow difficulties could be very attractive t

### c) Three-word clusters

| N | cluster        | Freq. |
|---|----------------|-------|
| 1 | cash flow and  | 9     |
| 2 | free cash flow | 8     |
| 3 | cash flow from | 5     |
| 4 | the cash flow  | 5     |
| 5 | cash flow for  | 4     |
| 6 | cash flow is   | 4     |

### d) Macro-generic distribution

| N  | File         | Words  | Hits | per 1,000 | Plot |
|----|--------------|--------|------|-----------|------|
| 1  | books.txt    | 53 251 | 16   | 0.30      |      |
| 2  | proddb~2.txt | 25 980 | 5    | 0.19      |      |
| 3  | mags&j~1.txt | 78 737 | 15   | 0.19      |      |
| 4  | anreps.txt   | 32 774 | 6    | 0.18      |      |
| 5  | uktv.txt     | 19 333 | 3    | 0.16      |      |
| 6  | training.txt | 18 103 | 2    | 0.11      |      |
| 7  | minutes.txt  | 34 238 | 3    | 0.09      |      |
| 8  | ustv.txt     | 77 578 | 6    | 0.08      |      |
| 9  | emails.txt   | 28 494 | 2    | 0.07      |      |
| 10 | speeches.txt | 18 966 | 1    | 0.05      |      |
| 11 | presrel.txt  | 21 516 | 1    | 0.05      |      |
| 12 | combrocs.txt | 23 141 | 1    | 0.04      |      |
| 13 | radio.txt    | 52 727 | 2    | 0.04      |      |
| 14 | buslet~1.txt | 26 745 | 1    | 0.04      |      |
| 15 | reports.txt  | 62 354 | 2    | 0.03      |      |

### e) Colligation

i) Tendency to form three-word noun phrases:

*cash flow management, cash flow maximization, cash flow monitoring, free cash flow*

ii) cash flow + (plural) noun:

17 instances - 25.75% of sample

| N   | Concordance   |
|-----|---|
| 124 | in <tag IN> the <tag ATi> expenditure <tag NN*> cash <tag NN*> flow<tag NN*> figures <tag NNS |
| 125 | g .> <#001373> While <tag CS> all <tag ABN> cash <tag NN*> flow<tag NN*> behavior <tag NN     |
| 126 | usiness <tag NN> with <tag IN> severe <tag JJ> cash <tag NN*> flow<tag NN*> difficulties <tag |
| 127 | seemed <tag VBD> to <tag TO> have <tag HV> cash <tag NN*> flow<tag NN*> problems <tag N       |

### f) Associates

The cluster 'cash flow' was key in 6 files. The only associate of frequency  $\geq 5$  was 'cash flow' itself.