

CASH FLOW

a) Keyness

‘Cash flow’ was the fifty-ninth most significant two word cluster in the BEC corpus.

N	Word	bec freq.	bec.lst %	bnc freq.	bnc.lst %	Keyness	P
59	CASH FLOW	66	-	0	-	141.3	0.000000

b) Semantic Prosody

Left: Very small sample size but two groups identified.

semantic prosody	frequency/ 66 & %	example
availability	8- 12.12%	free cash flow
helping cash flow*	5 - 7.57%	<i>this will improve the cash flow for small and medium-sized companies</i>

*Includes two instances of right of the node collocation, e.g. *cash flow maximization*.

Right: One group identified. This shows slightly more interest in negative than positive aspects of cash flow:

semantic prosody	frequency/ 66 & %	example
negative	6 - 9.09%	severe cash flow <i>difficulties</i> solve their cash flow <i>problems</i>

N

Concordance

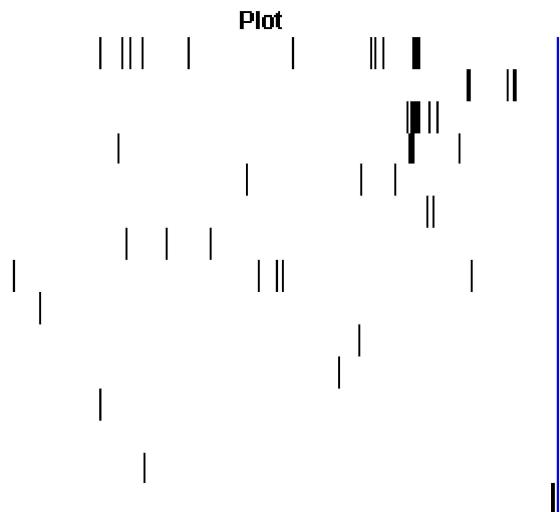
18 over of £67k. Early on, the company *ran* into *cash flow difficulties* and received £25k from
19 interest whereas a busy business *with* severe *cash flow difficulties* could be very attractive t

c) Three-word clusters

N	cluster	Freq.
1	cash flow and	9
2	free cash flow	8
3	cash flow from	5
4	the cash flow	5
5	cash flow for	4
6	cash flow is	4

d) Macro-generic distribution

N	File	Words	Hits per 1,000
1	books.txt	53 251	16 0.30
2	prodbr~2.txt	25 980	5 0.19
3	mags&j~1.txt	78 737	15 0.19
4	anreps.txt	32 774	6 0.18
5	uktv.txt	19 333	3 0.16
6	training.txt	18 103	2 0.11
7	minutes.txt	34 238	3 0.09
8	ustv.txt	77 578	6 0.08
9	emails.txt	28 494	2 0.07
10	speeches.txt	18 966	1 0.05
11	presrel.txt	21 516	1 0.05
12	combrocs.txt	23 141	1 0.04
13	radio.txt	52 727	2 0.04
14	buslet~1.txt	26 745	1 0.04
15	reports.txt	62 354	2 0.03



e) Colligation

i) Tendency to form three-word noun phrases:

cash flow management, cash flow maximization, cash flow monitoring, free cash flow

ii) cash flow + (plural) noun:

17 instances - 25.75% of sample

N	Concordance
124	in <tag IN> the <tag AT> expenditure <tag NN*> cash <tag NN*> flow<tag NN*> figures <tag NNS
125	g > <#001373> While <tag CS> all <tag ABN> cash <tag NN*> flow<tag NN*> behavior <tag NN
126	usiness <tag NN> with <tag IN> severe <tag JJ> cash <tag NN*> flow<tag NN*> difficulties <tag
127	seemed <tag VBD> to <tag TO> have <tag HV> cash <tag NN*> flow<tag NN*> problems <tag N

f) Associates

The cluster 'cash flow' was key in 6 files. The only associate of frequency ≥ 5 was 'cash flow' itself.